| John Doe  UI/UX - Product Designer  [johndoe@gmail.com](mailto:johndoe@gmail.com)  [www.linkedin.com/in/johndoe](#)  +49 123 12345678  Berlin, Germany  English - Professional Proficiency  Summary  UI/UX Product Designer with 6+ years of experience in SaaS, B2B, and B2C web/mobile app design.  Expertise in e-commerce, healthcare, and HR/recruitment tech industries.  Worked across the US, EU, MENA, and APAC markets.  I create user-friendly designs that boost engagement and retention, leveraging my expertise in Figma, design thinking, and agile collaboration to deliver impactful, growth-driven solutions.  Skills  Interactive Design  UX Design  User Research  User-Centered Design Approach  User Flows  Wireframing & Prototyping  UI Design  Design Systems  Atomic Component-Based Design  Web & Mobile Responsive Design  HTML/CSS  Usability & Accessibility Testing  Figma / Figjam  Adobe Illustrator  Adobe Photoshop  Miro  Notion  Education  Allama Iqbal Open University, Pakistan  Bachelor of Science in Computer Science  2016  Certifications   * UI/UX Design * UX Strategy * UX Writing * Build Habit-Forming Products * SEO Web Content Training | Portfolio  [www.johndoe.com](#)  Leading design efforts at Bayt.com, the **#1 job search site** in the Middle East, optimizing user experiences for millions of users across the region.  Experiences  UI/UX Designer @ Arcensus  Freelance – Rostock, Germany - Remote   * Designed a user-centric product selling webpage focused on maximizing conversion rates. Collaborated with stakeholders to identify user needs and achieve project goals.     Senior UI/UX Designer @ Bayt.com  June 2022 – Present - MENA Region - Remote   * Streamlined candidate assessments on a SaaS platform, reducing user drop-off by 40% and enabling recruiters to process 30+ extra assessments weekly. * Designed and integrated an interview module into the system, eliminating reliance on external apps, saving time, and ensuring accurate records for candidates and companies.     Senior UI/UX Designer @ Wiseman Innovations LLC  September 2019 – June 2022 - Pakistan   * Revamped Google Chrome extensions to facilitate nurses’ access to patient records in EMR systems. * Optimized iOS and Android apps, boosting retention rates by 40% and enabling patients to easily record vitals, connect monitoring devices, and share data seamlessly with physicians. * Designed and managed quality for a responsive web app enabling remote patient examinations, achieving 100% savings in travel costs.   Senior UI/UX Designer @ PacSquare Technologies Pvt. Ltd.  March 2018 - September 2019 - Pakistan   * Designed a mobile-responsive EMR system for seamless patient management. * Enhanced app retention rates, achieving over 10,000 new downloads shortly after updates.   UI/UX Designer @ Think Technology Solutions Pvt. Ltd.  April 2016 – September 2017 - Pakistan   * Created an e-commerce app that enables users to compare products and make budget-friendly choices, resulting in a 30% increase in user retention and engagement rate. * Managed project needs and created wireframes, which saved 100% of the time needed to understand the project.   UI/UX Designer @ Nausal Technologies Pvt. Ltd.  November 2013 - April 2016 - Pakistan   * Updated an e-commerce portal that boosted sales by 60% within 2 months, & established corporate identities to enhance brand recognition. |
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